ARTWORK ELEMENTS
CORRECTLY PREPARING ELEMENTS FOR PRINTS

CMYK COLORS

IMAGES

Try to ensure all images in your design file are high-res, the standard for which is 300dpi (dots per inch). The lower the dpi the worse your image(s) will look when printed,so please bear this in mind when scanning, manipulating or sourcing images for your job.

We highly recommend images to be CMYK, any RGB images will be converted to CMYK in our workflow which may result in small colour shift. Sourcing Images - always try and use professional images, low quality images will not only downgrade your designs but images under 150dpi will automatically get rejected.

Images & logos saved from websites are most likely to be between 72-96dpi and are therefore unsuitable for print. And anything above 450dpi will be downsampled to 300 dpi in our workflow.

FONTS

We recommend a minimum font size of 5pt. Please use 100% black if text is between 5pt to 7pt.

FILE CHECK JOBS

Please ensure that you have embed all fonts when making your PDF.

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Please ensure that all of the fonts used in your design file are included with your job, or converted to curves/paths/outlines prior to submission.

FONT

FONT